



**NUTRITION  
THERAPY  
INSTITUTE**

## **NTI Referral Program for Advocates**

### **Refer new students and earn \$300!**

NTI is out to change the world - one bite at a time - one student at a time! We hope you can help be an NTI Advocate and spread the message of holistic nutrition to family and friends.

Not only will you be helping NTI's overall mission: "Creating Optimal Health Through Nutrition Education", but you can also earn a gift card in the process!

Please review the following tips, FAQs and terms for participation in the NTI Referral Program. **Anyone** is eligible to participate to be awarded a \$300 gift card.

### **SOCIAL MEDIA TEMPLATES**

If you would like to promote NTI through your social media channels, below are suggestions to help you get started.

#### **Instagram Story - instructions**

We recommend tagging @ntischool and linking the NTI website using the "LINK" sticker. You can link this website: <https://ntischool.com/>

#### **Suggested Hashtags for Instagram and/or Facebook**

#nutritioneducation  
#nutritionschool  
#holisticnutrition  
#nutritiontraining  
#ntischool  
#ntieats

#### **Pre-designed Graphics for Instagram and Facebook**

If you would like pre-designed graphics for Facebook and Instagram, you can find several options [HERE](#). You can also design your own images or use personal photos if you prefer.

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## **FREQUENTLY ASKED QUESTIONS**

***How do I answer questions from people who respond to my social media posts?***

We would love for you to answer whatever questions you are comfortable with. If someone wants to know more details about the Nutrition Therapist Master Certification program, feel free to direct them to the Admissions team at [admissions@ntischool.com](mailto:admissions@ntischool.com)

***How do I know that the new student will mention me before they start their courses?***

We ask every new student if they were specifically referred by someone.

***When do I get the gift card?***

Once the new student successfully completes 2 courses at NTI, we will contact you to check in about your desired gift card.

***Is there a limit to how many people I can refer?***

No, there is not! We want to reward all students/graduates who refer new students. You will be rewarded with a \$300 gift card with each referral.

## **TERMS & CONDITIONS**

Anyone is eligible to participate in the NTI Referral Program to receive a \$300 gift card of their choice. Every new NTI student is asked if they were specifically referred by someone. The new student must notify NTI of the referrer before registering for their first course at NTI. If the new student does not notify NTI in this timeframe the referral gift is forfeit. The new student must then successfully pass 2 courses before the gift card is provided to the referrer. Any gift card can be requested; the gift card sum will be \$300 per referred student. There is no limit to the number of students that an individual can refer; \$300 is awarded for each new referred student, as long as all conditions are met.