



NUTRITION
THERAPY
INSTITUTE

NTI Referral Program for NTI Graduates

Refer new students and earn \$300!

NTI is out to change the world - one bite at a time - one student at a time! Our greatest resource is YOU, the graduate of NTI, who is actively spreading the message of holistic nutrition to clients, family and friends.

Not only will you be helping NTI's overall mission: "Creating Optimal Health Through Nutrition Education", but you can also earn a gift card in the process!

Please review the following tips, FAQs and terms for participation in the NTI Referral Program. **All graduates** are eligible to participate to be awarded a \$300 gift card.

SOCIAL MEDIA TEMPLATES

If you would like to promote NTI through your social media channels, below are suggestions of captions for various social media posts. These are just ideas to get you started - feel free to use the text below, edit to your liking, or create your own message!

Instagram post caption

Taking the leap to study holistic nutrition has been life-changing! Completing my Nutrition Therapist Master (NTM) certification at @ntischool gave me confidence to practice holistic nutrition - both with my clients and my family.

If you're looking for an evidence-based, comprehensive, and flexible nutrition program that can be completed fully online and/or in-person, I highly recommend @ntischool!

Nutrition Therapy Institute offers weekly webinars to learn more about their nutrition and chef programs. Sign up here: <https://ntischool.com/informational-webinars/>

Feel free to DM me with any questions you have! Check out the website to learn more: <https://ntischool.com/>

NUTRITION THERAPY INSTITUTE, LLC

5613 OLDE WADSWORTH BLVD., ARVADA, CO 80002

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NTISCHOOL.COM

FEB 23, 2022

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Facebook post caption

Taking the leap to study holistic nutrition has been life-changing! Completing my Nutrition Therapist Master (NTM) certification at @ntischool gave me confidence to practice holistic nutrition - both with my clients and my family.

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<https://ntischool.com/>*

Instagram Story - instructions

We recommend tagging @ntischool and linking the NTI website using the "LINK" sticker. You can link this website: <https://ntischool.com/>

Suggested Hashtags for Instagram and/or Facebook

#nutritioneducation
#nutritionschool
#holisticnutrition
#nutritiontraining
#ntischool

Pre-designed Graphics for Instagram and Facebook

If you would like pre-designed graphics for Facebook and Instagram, you can find several options [HERE](#). You can also design your own images or use personal photos if you prefer.

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PROUD GRADUATE BADGE

We encourage our graduates to proudly display their NTI certification on their website. If a new student mentions that they found NTI because a trusted practitioner had NTI credentials on their website, that practitioner will be eligible to receive the gift card!

Click [HERE](#) for instructions on adding NTI's Proud Graduate Badge to your website. You can save an image of the badge [HERE](#).

See an [example of a grad website](#) with the Proud Graduate Badge.

FREQUENTLY ASKED QUESTIONS

How do I answer questions from people who respond to my social media posts?

We would love for you to answer whatever questions you are comfortable with. If someone wants to know more details about the Nutrition Therapist Master Certification program, feel free to direct them to the Admissions team at admissions@ntischool.com

How do I know that the new student will mention me before they start their courses?

We ask every new student if they were specifically referred by someone.

When do I get the gift card?

Once the new student successfully completes 2 courses at NTI, we will contact you to check in about your desired gift card.

Is there a limit to how many people I can refer?

No, there is not! We want to reward all students/graduates who refer new students. You will be rewarded with a \$300 gift card with each referral.



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TERMS & CONDITIONS

All NTI students and graduates are eligible to participate in the NTI Referral Program to receive a \$300 gift card of their choice. Every new NTI student is asked if they were specifically referred by someone. The new student must notify NTI of the original student/graduate before registering for their first course at NTI. If the new student does not notify NTI in this timeframe the referral gift is forfeit. The new student must then successfully pass 2 courses before the gift card is provided to the referring student/graduate. Any gift card can be requested; the gift card sum will be \$300 per referred student. There is no limit to the number of students that an individual can refer; \$300 is awarded for each new referred student, as long as all conditions are met.

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